

2009 OTA Annual Meeting Young Practitioners Forum

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“Your First Job” (8:17 am)

Creating an Opportunity:

Developing a Successful Orthopaedic Trauma Service in a Community Hospital

1. Introduction
 - My Level II Hospital Orthopaedic Trauma Service
2. Making the transition from fellowship to your first job
 - What are you looking for?
3. Researching the job market
 - National vs. local opportunities
 - Hospital vs. group-based practices
4. Creation of your ideal job
 - Prioritize the structure of your practice
5. Develop and present a proposal to the hospital
 - How to become business savvy
6. Offer a customized solution
 - Meet the needs of the local community
7. Develop potential directorship responsibilities

8. Negotiate the terms of your contract
 - How to get paid for the services you provide
9. Marketing of the Orthopaedic Trauma Service
 - Develop a referral base
10. Track the performance of the Orthopaedic Trauma Service
 - Creation of an orthopaedic trauma registry
11. Assess the effectiveness of the Orthopaedic Trauma Service
 - Prove your worth to the hospital or group
 - Clinical outcomes and fiscal improvements
12. Private practice vs. university-based orthopaedic trauma
 - Is there a large difference?